



**THE DONKEY
SANCTUARY**

CALL FOR PROPOSALS

Guidelines and Templates for Submissions

Lamu Donkey Welfare & Environmental Protection Fund

Launch Date: Friday 16th August 2024

Application Submission Deadline: Friday 13th September 2024

Amount: £30,00 per project

Project duration: 24-months

Proposed direct reach: 500-1,000 donkeys

I. Context / background

The Donkey Sanctuary is the leading global expert and charity supporting donkeys and mules worldwide, operating as an international non-governmental organisation.

Our vision is a world where donkeys and mules live free from suffering, and their contribution to humanity is fully valued. We have pledged to ensure all of them lead the happy, healthy lives they deserve and are at the forefront of pioneering advances in scientific knowledge of donkey welfare, influencing the way they are cared for and treated worldwide.

The Donkey Sanctuary's international work is to transform the lives of working donkeys and mules in need across the world to have better lives because they are protected, valued, and cared for wherever they are. Donkeys and mules operate in rural and urban settings in agriculture, industries and undertaking other community and household activities; many of them play critical roles in supporting households in vulnerable and poor communities. Therefore, our work recognises the links between animal welfare, human wellbeing and the environment.

The Donkey Sanctuary works in partnership alongside partner organisations to deliver interventions that address the welfare needs of working donkeys and mules and support the communities that rely on them to create sustainable changes to welfare. Currently we have active interventions in Latin America, South Asia, West Africa, Southern Africa, and East Africa.

In Kenya The Donkey Sanctuary has had a presence on Lamu Island since it opened a Donkey Hospital and Sanctuary (Clinic) in 1987. The recent focus for The Donkey Sanctuary on Lamu has been the provision of health services for working donkeys. As part of our new strategy, The Donkey Sanctuary is building a programme which has an integrated approach consisting multiple projects which achieve comprehensive solutions to poor welfare of donkey across Lamu archipelago. This fund contributes to the Lamu Programme's integrated approach to creating positive and sustainable change for donkeys. In particular the fund speaks to The Donkey Sanctuary's emphasis on a One Health approach in which the health of humans, animals, and ecosystems are closely linked, and recognises that addressing donkey health challenges requires a holistic perspective.

Through this Call for Applications, The Donkey Sanctuary is looking to increase the number of partner organisations and projects in Lamu and build long-term partnership that will support us to deliver our Kenya strategy.

II. Lamu Donkey Welfare & Environmental Protection Fund: Objective, Scope and Eligibility

Purpose: The *Lamu Donkey Welfare & Environmental Protection Fund* aims to support innovative projects that address environmental threats impacting the health and welfare of working donkeys across the Lamu Archipelago.

The Lamu Archipelago is home to approximately 2,000 working donkeys, which are essential to nearly every aspect of daily life. These donkeys play a critical role in income generation, access to water, transportation of people and goods, companionship, and support in local development. However, the environments in which donkeys live and co-exist with humans and other animals are threatened by urbanisation, population growth, resource mismanagement, climate change, and pollution.

For Lamu's working donkeys and the communities that rely on them, the dangers and risks from these threats have become a pressing reality.

Mismanagement of solid waste poses a significant threat to the welfare of working donkeys in Lamu. Urbanisation and increased dry spells have resulted in a loss of common grazing land for donkeys in built-up areas. There are limited opportunities for donkeys to access nutritious feed or natural forage. This pushes donkeys to seek alternatives at rubbish sites (where organic and non-organic waste is dumped together) or private small holdings, leading to donkeys becoming ill and/or creating conflict among households.

Free-roaming donkeys frequently ingest plastics, which have become a major pollutant across Lamu, causing colic that is fatal for most donkeys. In urban centres such as Amu, the narrow streets and high density of working donkeys lead to large amounts of donkey faeces. This is an untapped resource but, if left unmanaged, can cause perceptions of uncleanliness and resentment towards donkeys. These factors often lead to donkeys becoming weak and ill, decreasing their welfare and ability to work. In some instances, these factors result in donkey deaths. When the welfare of donkeys is compromised, households are significantly impacted.

The aim of this fund is to improve the health and welfare of working donkeys in Lamu, through designing and delivering innovative projects that address environmental threats which impact the health and welfare of working donkeys across Lamu Archipelago.

Scope: The *Lamu Donkey Welfare & Environmental Protection Fund* is being launched for projects to be implemented within Lamu Archipelago and aims to support several initiatives, with a maximum duration of 24-months and the potential for continuing and upscaling the partnerships based on results.

This Call for Applications is seeking innovative project applications demonstrating links between environmental improvement and increased donkey welfare with subsequent benefits to human wellbeing. The ultimate impact The Donkey Sanctuary seeks is for better lives for donkeys and mules, because they are protected, valued and cared for wherever they are. However, we recognise that this can only be achieved through creating change in and through the people and systems which have responsibility for donkeys, and the power to improve their lives. Thus, The Donkey Sanctuary's International Theory of Change has four interlinked and interdependent elements:

- Donkeys and mules are treated with respect for them and their welfare

- Providing a voice on behalf of donkeys and mules so they are increasingly protected in policy, practice, and law
- Working practises for donkeys and mules improve
- Working with animal healthcare providers to increase the quality and accessibility of healthcare services for donkeys and mules.

The projects must address issues of environmental concern which impact donkey welfare. This may include, but is not limited, to one or more of the following:

- Improved solid waste management practices leading to a reduction of plastic waste consumption amongst donkeys.
- Investigate the potential for proactive collection and utilisation of donkey dung for manure to be used as fertiliser, and/or to be used as an alternative energy source (such as biogas production).
- Introduction of drought resistant and sustainable permaculture practices for growing donkey feed.
- Training on donkey feed production and storage to support feed availability throughout the seasons.
- Improved access to safe donkey feed by utilising organic waste that would otherwise be dumped.
- Access to, and harvesting of, clean and safe water for donkeys

Eligibility: This Call is open to applicants who meet all the following criteria.

- New and existing partner organisations to The Donkey Sanctuary are welcome to apply.
- The project is based in Lamu, Kenya
- The project demonstrates a positive impact on the welfare needs of working donkeys, the people who rely on them, and the environment.
- The applicant has previously delivered impactful work in the proposed context (with evidence if requested).
- The total grant requested from The Donkey Sanctuary for the project does not exceed £30,000 GBP.
- The applicant has a formally constituted governance structure in place.
- The applicant has a designated ordinary business bank account.
- The applicant is registered and can legally operate in Kenya.
- Alignment with one or more elements of The Donkey Sanctuary International Theory of Change

Projects can include an inception phase that helps the refinement of the ongoing project.

Where it can be demonstrated that there is an added benefit (such as pooling together resources, expertise, and capabilities), this fund will accept a joint application for a project to be delivered by two or more organisations/institutions who will collaborate in a consortium to deliver the project. At least one member of the consortium must be a local organisation in Lamu.

III. Available Financing

Available resources in the *Lamu Donkey Welfare & Environmental Protection Fund* for 2024 are approximately £70,000. These funds are expected to be allocated to 2-3 successful project proposals. **The total grant funding that can be requested from The Donkey Sanctuary for a project must not exceed £30,000 GBP.**

IV. Application Details

Once you have reviewed and confirmed that your organisation qualifies for the *Lamu Donkey Welfare & Environmental Protection Fund*, the application process has two stages:

Stage 1 - Initiation & project design: applicants should download and complete The Donkey Sanctuary's application form and once complete email this to **kenya.funding@thedonkeysanctuary.org.uk** - before 23:59 13th September 2024 BST. Both successful and unsuccessful candidates will be informed of the results at this stage.

Stage 2 - Planning: successful applicants from Stage 1 will be contacted and invited to an initial clarification online meeting. During this meeting The Donkey Sanctuary will share further supporting tools and invite the applicants to prepare a full narrative proposal, logical framework, workplan, budget plan and risk assessment.

The Donkey Sanctuary reserves the right to request changes to the original design where appropriate, based on our expertise, ahead of the planning stage. Where we considered suitable, we might propose a collaborative approach between The Donkey Sanctuary and applicant organisation for the planning stage.

V. Submission and Review Process

Submission: Applications should be submitted via email to kenya.funding@thedonkeysanctuary.org.uk. Submission documents are required to be in English.

Submissions must be received by: 23:59 13th September 2024 BST. No exceptions will be made on the deadline or document formats.

Please note that we will be assessing applications on a rolling basis and encourage applicants to submit as soon as they are able to prepare an application that meets our requirements.

Applicants are encouraged to submit a few days earlier than the deadline in case there are technical problems in the submission process. Applicants will receive an acknowledgement email upon confirmation of receipt.

Review Process:

Stage 1: Following submission of project application, documents will be reviewed by a team of relevant stakeholders, including the East Africa Programmes and Partnerships Advisor, a Programme Quality representative, and a Technical Vet representative. Shortlisted applications will be sent to approval by the Director International Programmes and Partnerships to ensure strategic alignment.

Unsuccessful applicants will be informed at this stage. Due to the volume of applications received, we are unable to provide feedback to each unsuccessful applicant.

The review process will take 3 weeks from the submission deadline. **All applicants will be notified about the result by the 4th October 2024.**

Stage 2: The project lead of approved application will be contacted via email, receive a feedback sheet with comments on the application and an invite to an online clarification meeting.

During the meeting a deadline will be given to applicants for the submission of the full proposal.

Following submission of the full proposal (narrative and excel documents), documents will be reviewed by team of relevant stakeholders, which will include but not be limited to the team involved in Stage 1.

Prior the release of funds and contract sign-off, The Donkey Sanctuary will carry out a due diligence check.

Preparation and partner onboarding (for successful applicants of Stage 2):

Following approval of a grant by Director of International Programmes and Partnerships, a grant agreement will be signed by The Donkey Sanctuary and the applicant organisation or lead organisation if a consortium. Following this, a partner onboarding process will take place, funds will be release and implementation should start following the agreed workplan.

VI. Requirements and Evaluation Criteria

Applications will be reviewed by a team of relevant internal staff members, with additional external support where required. The following will be used to assess applications at each stage:

Overall, successful applicants in *Stage 1* will:

- Meet the eligibility criteria (Section II – Eligibility)
- Present a clear statement of the problem or need that the project will address

- Demonstrate a good understanding of the context and cultural norms; have pre-existing links or relationships with the target project area, propose a participatory approach to ensure participants' engagement with the project activities
- Demonstrate consistency between the suggested required funds and the scale of the project activities and goals
- Incorporate a gender and inclusion sensitive approach
- Take into consideration the sustainability of the changes is aiming to create, both during the project and once it has ended.

Overall, successful proposals in *Stage 2* will:

- Be evidence-based, taking into account lessons learned from relevant past experiences, and demonstrating implementation capacity and readiness.
- Present a clear logic between the identified problem or need, the proposed approach, outcomes and activities, and the assumptions been made.
- Take into consideration the sustainability of the changes is aiming to create, both during the project and once it has ended.
- Clearly demonstrate how this project contributes to one or more Sustainable Development Goals and to the OIE Working Equid Chapter Recommendations.
- Identify potential risks to the successful delivery of the project and is able to propose relevant risk management measures.
- Demonstrate that the implementing organisation has/will have the capacity to implement a high-quality project
- Meet the appropriate quality standards (welfare and development).
- Presents an effective and cost-efficient set of activities with measurable outcomes responding to clearly identified needs to address medium-to long-term issues.